

**PROJECT /DISSERTATION GUIDELINES FOR MA, DBJ AND DMC IN
JOURNALISM AND MASS COMMUNICATION
KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY
GUWAHATI-22**

I. OBJECTIVE:

The objective of the project/dissertation is to help the learners acquire ability to apply multidisciplinary concepts, tools and techniques to address communication and media related problems and/or to evolve new and innovative theoretical framework.

II. TIME SCHEDULE FOR THE PROJECT:

The project is of three months duration and it is mandatory to submit either of the reports at least one month prior to the completion of the programme.

III. TYPES OF PROJECT: The dissertation may be undertaken (not limited to) on any one of the following areas:

- The project should be done in core specialisation area of respective course only.
- It can be related to any field of Communication- impact of media, relationship between media and audience, mass media research, etc.
- Journalism, its related fields, any media related issues, or media related organisations.
- Any area of Public Relations/Web Journalism/Advertising/Media Management/Online media/Science Communication/Media Sociology/ Event Management/ Film Making/ Political Science/English literature etc.
- Evolution of any new conceptual / theoretical framework.
- Field study (empirical study).
- The project can be based on primary or secondary data.

IV. PROJECT PROPOSAL (SYNOPSIS) Submission, Changes and Acceptance of Project Proposal (synopsis):

a. Learners are advised to send their project synopsis and name and address of the project guide to their respective Coordinators at the KKHSOU Study Centres. The synopsis should include the following-

- Title of the study
- Objectives and importance (significance) of the Study
- Research methodology opted for the study (stating nature, sources, collection of data, research tools and techniques to be used, sampling procedure).
- Limitations and scope of the study

b. If the learner wants to undertake a new project by changing his/her earlier project proposal, he/she will have to justify his/her new choice. Without valid ground and certification from his/her guide, no change in project proposal will be entertained.

- c. In any case, major changes in project proposal will not be allowed after submitting the second review of the proposal. The second review will be considered as final.
- d. It is necessary that the learners finalize their project proposal well ahead of time.
- e. It is to be noted that changes in project proposal will not be entertained in the last month of the programme.
- f. In order to complete the project in due time, a learner should devote at least 60 days for his/her project. Their time should be judiciously divided into various phases like field study & interview, data collection, data tabulation, data interpretation and data analysis.

V. PROJECT GUIDE

- The University will provide a database for selection of project guide/supervisor. If the learner wants to select a guide from a different discipline, prior approval from the University is a must.
- A faculty who is presently engaged with the Bhupen Hazarika School of Mass Communication of KKHSOU or those who are engaged with the study centres (preferably Mass Communication department) of the designated colleges under KKHSOU.
- Faculties in the departments of Mass Communication and Journalism in colleges/institutions affiliated to any Indian University and having minimum five years of teaching experience.
- Any academican who is associated with any research organisation and having a minimum of 5 years of research experience.

VI. PROJECT REPORT:

- Each Project Report must adequately explain the research methodology adopted and the directions for future research.
- The report should not be less than 30 pages and not more than 150 pages.
- The report will be subject to plagiarism check
- The Project Report should also contain the following:
 - Copy of the approved Project Proforma.
 - Certificate of originality of the work duly signed by the learner and project guide.
 - Resume of the guide should be attached along with the project report.

VII. PROJECT PROFORMA

- The Project Report should be typed in Ariel, font 11, double line space, with 1.5 inches of margin in left size and 1 inch margin in the right side of each page. The upper and lower margins should not be less than 1 inch each. Project report should be printed on one side only and should be hard bound.
- The project report or dissertation should include the following items –
 - a. Cover page

- b. Certificate from the supervisor/guide
- c. Acknowledgement
- d. Abstract
- e. Contents (a brief outline of the different chapters including a list of tables/list of figures (if need be)

A brief overview of how a chapterisation should be conceptualized is given below-

- a. Introduction
 - Background of the study
 - Objectives of the study
 - Rationale for the research
 - Hypothesis to be tested/research questions
 - Review of past literature
- b. Research Methodology
 - Area/Place of research
 - Sample size
 - Sampling method
 - Nature of research
 - Tools of research
- c. Details about the different aspects of the research study
- d. Data analysis and interpretation
- e. Limitations and scope of the study
- f. Bibliography
- g. Annexure (pictures, paper clippings, questionnaires, etc.)

AUDIO-VISUAL REPORT:

In case of audio-visual project, the learner is expected to prepare and submit an audio-visual clip on any topic (preferably related to the area of media and communication) in the form of CD or DVD (in MPEG, MP4, m4v, DAT or VOB formats). The learner will have to shoot the video using a handycam /camera and edit it properly before submitting it. It is imperative for the learner to prepare a proper script along with the CDs/DVDs. At the time of submission, the learner must keep in mind to submit three CDs/DVDs, one for the Study Centre, one for the University and one for the learner himself/herself. At the top right corner of the first page of the report “COPY FOR THE UNIVERSITY” should be neatly written or typed.

VIII. SUBMISSION OF DISSERTATION/AUDIO VISUAL PRODUCTION

Learners should prepare three copies of the dissertation/CD or DVD whereby one copy will be for the University, one for the Study Centre and one for the learner him/herself. The reports must be submitted at least one month prior to the commencement of the examination. They should bring all the copies during the Viva-Voce which will be

intimated to the learners beforehand. On the top right corner of the first page of the report “COPY FOR THE UNIVERSITY” should be neatly written/ typed.

IX. VIVA-VOCE

After the submission of the dissertation/audio-visual reports, viva voce will be conducted in the presence of both an Internal and External Evaluator at designated study centres or at the University headquarter.

Learners should keep their copies of project report/dissertation for future reference. The University may ask the learners to present a brief overview of their project work even after the submission of the project anytime within commencement of the programme. Therefore, the learners should preserve their copies till the final result is declared.

X. MARKS DISTRIBUTION

A total of 100 marks have been allocated for evaluating the project report/dissertation/ audio-visual CD or DVD for Diploma programmes (DMC and DBJ) and a total of 200 marks have been allocated for Master Degree programme.

XI. Cover page and certificate of authenticity

Learners have to follow the following format for cover page and the certificate of authenticity (to be given in the second page of the project report)

COVER PAGE

FORMAT OF THE PROJECT REPORT/DISSERTATION

A Project Report on _____

Font type: Arial

Size: 12, Bold

TITLE OF THE PROJECT/DISSERTATION _____

Font type: Arial

Size: 16, Bold

In fulfillment of the requirement for the
Diploma in Broadcast Journalism
/Diploma in Mass Communication /Master of Arts in Journalism and Mass
Communication



Submitted by

Font type: Arial

Size: 12, Bold

.....
(Name of the Learner)
Enrollment No.:
Session:

Under the Guidance of

.....
(Name of the Project Guide)

Study Centre

.....
(Name of the Study Centre)

.....
(Location)

Information to be put in the second page of the project/dissertation

CERTIFICATE OF ORIGINALITY FROM THE GUIDE

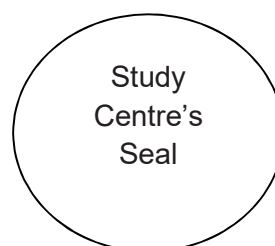
This is to certify that the project report/dissertation entitled
submitted to **Krishna Kanta Handiqui State Open University** for partial fulfilment of the requirement for the award of the degree of Master of Arts in Journalism and Mass Communication/Diploma in Broadcast Journalism/ Diploma in Mass Communication is an original work carried out by Mr./Ms..... Enrolment No.: under the supervision of Dr./Mr./Ms.....
The matter embodied in this project is a genuine work done by the student and has not been submitted either to this University or to any other University/Institute for the fulfilment of the requirement of any course of study.

Signature of the Learner

Signature of the Guide

Name
Address
Enrolment No.:

Name
Designation
Address



The above pages (Cover page and first, second and third page) should not have any numbering. There should be a content page depicting the inside road map of the project. Numbering of pages may start from the next page of the content page.