Project Guideline

Master of Commerce

2ⁿᵈ Semester
INDUSTRY OR SOCIETY/COMMUNITY BASED PROJECT

PROJECT GUIDELINES:

The project carries 100 marks (50 marks for Report and 50 Marks for Viva-Voce) and its duration is six months. The learners will visit an industry or a business entity or a society/community and prepare a report of 40-60 pages. The report may be prepared either hand written or computer typed. It is mandatory to submit the report and appear for viva-voce to complete the programme successfully. The project report is to be submitted in the respective Study Centre before 20 days from the commencement of the semester-end examination. Viva-voce will be held as per the notification made by the Controller of Examination. The report may reflect the following areas:

1. **For Industry base Project:**

   i) Industry profile
   ii) Management
   iii) Employees' information
   iv) Financial information / Hierarchical structure in flow chart
   v) Nature of works
   vi) Technology / machineries used
   vii) Total turnover
   viii) Environmental issues
   ix) Grievance redressal
   x) SWOT analysis
   xi) Any other information

2. **For Society based Project:**

   i) Name and geographical location of the society/community
   ii) Population
   iii) Education / skill based training
   iv) Governance
   v) Livelihood and financial literacy
   vi) Government schemes availed
   vii) Cultural information
   viii) Social integrity
   ix) Disputes and redressal
   x) Transportation and communication
   xi) Any other information