

BRIEF CV

1. **Name** : **DR. GOBINDA DEKA**
2. **Date of Birth** : **01-01-1967**
3. **Designation** : **Associate Professor**
4. **Department** : **Commerce**
5. **University Name** : **Krishna Kanta Handiqui State Open University**
6. **Address** : **Reshom Nagar, Khanapara, Guwahati-781022, Assam, India**
7. **Total length of Service:**
- (a) **Assistant Professor** : **15 years**
- (b) **Associate Professor** : **15 years**

8. **Research Papers Published**

Sl. No.	Title with Page Nos.	Journal	ISSN/ ISBN No.	Whether you are the main author	Whether listed by UGC/Peer Reviewed
1	Green Financing for Green Entrepreneurship -Role of SIDBI in creating new class of entrepreneurs for sustainable development in NER of India	Southern Economist	ISSN 0038-4046	Yes	Peer Reviewed
2	Green Banking Practices: an analysis of green projects undertaken by SBI in Assam.	Research Promoter	ISSN 2231 0193	Yes	Peer Reviewed
3	Customers' Adoption and Usages of Green Banking Practices: an Empirical Study of SBI Operating in Jorhat, Assam	Asian Journal of Research in Social Science and Humanities, Volume 2, Issue 11	ISSN 2249-7315	Yes	Peer Reviewed
4	Green Homes Scheme of State Bank of India: A Step for Sustaining Urbanization	Radix International Journal of Research in Social Science, Volume 1, Issue 12	ISSN: 2250 – 3994	Yes	Peer Reviewed
5	Financial Inclusion through Alternative Channels –A case study on Customers Adoption with special reference to SBI in Jorhat	Vanijya, 2013, Vol. 23, Referred Journal of Business Studies, Deptt. of Commerce, DU,	ISSN 0972-6594	Yes	Peer Reviewed
6	Banking on the Bench to Virtual Banking: -An Analysis of Augmentation of Banking in India	Research Promoter	ISSN 2231 0193	Yes	Peer Reviewed
7	Augmentation of ATM in Assam: An empirical study of State Bank of India	Utkarsh	ISSN 2347-8381	Yes	Peer Reviewed
8	Delivering E-Banking Service Through ATM: A Study of the SBI Operating in Assam	Research Promoter	ISSN 2231 0193	Yes	Peer Reviewed
9	Green Banking Practices: A Study on Environmental Strategies of Banks with special reference to State Bank of India	Indian Journal of Commerce and Management Studies	EISSN: 2229-5674 ISSN: 2249-0310	Yes	UGC Approved

10	Adoption And Usage Of Sustainable Green Banking Practices: An Empirical Study On Internet Banking In Assam	International Journal of Business and Management Invention (IJBMI)	ISSN (Online) 2319-8028, ISSN(Print): 2319-801X	Yes	UGC Approved
11	Customers' Perception on Green Banking Practices of State Bank of India: A SWOC Analysis	International Journal of Management Studies (IJMS)	ISSN(Print) 2249-0302 ISSN (Online) 2231-2528	Yes	UGC Approved
12	Use of Mobile Phones in College Premises: A Case Study on Undergraduate Students in Jorhat District of Assam	International Journal of Research and Analytical Reviews (IJRAR),	e ISSN 2348 –1269, Print ISSN 2349-5138,	Yes	UGC Approved
13	Is Mobile Phone Indispensable in Colleges? A Study on Undergraduate Students of Commerce	International Research Journal of Engineering and Technology (IRJET)	e-ISSN: 2395-0056 print-ISSN: 2395-0072	Yes	UGC Approved
14	A Study on Customer Perception Towards Digital Banking and Cyber Security: With Special Focus on Select Cities in India	International Journal for Multidisciplinary Research (IJFMR), Volume 5, Issue 3, May-June 2023	E-ISSN: 2582-2160	No	Peer Reviewed
15	Seuj Banking Byaboharat Bittiya Shikhar Prayojaniata (সেউজ বেংকিং ব্যৱহাৰত বিত্তীয় শিক্ষাৰ প্ৰয়োজনীয়তা)	Divashi Rashtrasewak, September 2023	ISSN: 2321-4945	Yes	UGC Care Listed
16	A comparative study on the Securitisation by Public and Private Sector Commercial Banks	Rabindra Bharati University Journal of Economics, Vol. XXVII, No:5, 2023	ISSN: 0975-802X	No	UGC Care Listed
17	Some Observations on Commerce Education in North-Eastern in India	Seminar Proceedings, Golaghat Commerce College	-	Yes	No
18	Customers' Perception regarding Green Banking Services and E-CRM Practices in select cities of India	Vanijya, Dibrugarh University, Vol. 31, 2022-23	ISSN 0972-6594	Yes	Peer Reviewed
19	Green Buildings for Green Urbanisation: Role of SBI introducing Green Homes for Sustaining Urbanisation	Seminar Proceedings, CKB Commerce College	-	Yes	Peer Reviewed
20	Green Banking Practices for Sustainable Development –Role of SBI Operating in Assam	Seminar Proceedings, ISWESD 2012	ISBN: 978-81-925299-0-5	Yes	No
21	Ethical Issues of Banks towards the Environment: A Study on Green Practices of State Bank of India in Assam	Seminar Proceedings, XVII Annual International Seminar on Make in India: the Road Ahead, India, 2016	ISBN 978-81-923211-8-9	Yes	No
22	Cost-Benefit Analysis of Orange Production: A Study of Tinsukia District in Assam	Rabindra Bharati University Journal of Economics, Vol. XXVIII, No:3, 2024	ISSN: 0975-802X	No	UGC Care Listed
23	Securitization as a Tool for NPAs Management: A Study on the Select Public Sector Commercial Banks in India	Humanities and Social Science Studies journal, Vol. 13, Issue 1, No. 5, January - June : 2024	ISSN 2319-829X	No	UGC Care Listed
24	Financial Literacy and other factors influencing Investment Behaviour of Individual Investors: A Literature Review	International Journal for Multidisciplinary Research (IJFMR), Vol-6, Issue-3, May-June 2024	E-ISSN: 2582-2160	No	Peer Reviewed

9. Books Published as author or as editor:

Sl. No.	Book Title	Book Title & Editor, publisher (International Publisher/ National Publisher/ Other Local Publisher)	ISSN/ ISBN No.	No. of Co-author(s)/ Editor(s)	Whether you are the main author
1	Indian Banking System	Kalyani Publishers, New Delhi, National	978-93-272-6243-8	Nil	Yes
2	Indian Financial System	Kalyani Publishers, New Delhi, National	978-93-272-7317-5	Nil	Yes
3	Corporate Social Responsibility (Edited Book)	CKB Commerce College, Jorhat Assam, Local	978-93-5311-254-7	Nil	Yes
4	Investment in Stock Market	Kalyani Publishers, New Delhi, National	978-93-5540-274-5	01	Yes
5	New Venture Planning	Kalyani Publishers, New Delhi, National	978-93-5540-069-7	03	Yes
6	Microfinance	Kalyani Publishers, New Delhi, National	978-93-90522-86-6	01	Yes
7	Introduction to Finance (For HS 1 st Year)	Ashok Publication, National	978-93-90942-26-8	Nil	Yes
8	International Business	Ashok Publication, National	978-93-93610-33-1	Nil	Yes
9	Fundamentals of Investment	Ashok Publication, National	978-93-93610-29-4	01	Yes
10	CBCS/NEP Indian Financial System	Ashok Publication, National	978-93-93610-63-8	Nil	Yes
11	Antorjatik Byabosaya	Ashok Publication, National	978-93-93610-33-1	Nil	Yes
12	Finance (For HS 2 nd Year)	Ashok Publication, National	In the Press	Nil	Yes
13	CBCS/NEP Indian Banking System	Ashok Publication, National	978-81-965651-2-1	Nil	Yes

10. Publications in News Papers

Sl. No.	Title of the Article	Newspapers	Date of Publication
1	Green Channel Counters	Assam Tribune, an English Daily publishes from Guwahati, Assam	10 th Dec 2011 in Editorial Page
2	The Eco-friendly Aspect of Banking	Assam Tribune, an English Daily publishes from Guwahati, Assam	26 th Dec 2011 in Editorial Page
3	Eco-friendly Mobile Banking	Assam Tribune, an English Daily publishes from Guwahati, Assam	5 th May 2012 in Editorial Page
4	Environmental Benefits of Online Banking	Assam Tribune, an English Daily publishes from Guwahati, Assam	2 nd June 2012 in Editorial Page
5	Paribesh Bandhu Bank Byabostha	Dainik Janambhumi, an Assamese daily publishes from Guwahati, Assam	12 th June 2012 in Editorial Page
6	Green Home: a new Requirement	Assam Tribune, an English Daily publishes from Guwahati, Assam	30 th June 2012 in Editorial Page
7	CDMs: Another step towards paperless banking	Assam Tribune, an English Daily publishes from Guwahati, Assam	24 th July 2012 in Editorial Page
8	Seuj Griha Aru Iyar Prayojaniata	Dainik Janambhumi, an Assamese daily publishes from Guwahati, Assam	29 th July 2012 in Editorial Page
9	Towards Sustainable Project Finance	Assam Tribune, an English Daily publishes from Guwahati, Assam	14 th August 2012 in Editorial Page
10	Green Banking Habits: an emerging trend	Assam Tribune, an English Daily publishes from Guwahati, Assam	20 May, 2013 in Editorial Page
11	Seuj Banking Aru Paribesh Surakhat Iyar Vumika	Dainik Janambhumi	Assamese daily 24-06-2015
12	Kagajar Opachay Rodh Kari Prakriti Bosao Ahok	Amar Asom	Assamese Daily 18-07-2015
13	Online Shopping –Prayojaniata Aru Sabodhanata	Niyamiya Barta	Assamese Daily, 5, 12, 13 and 14 Oct, 2016

11. Sponsored Projects (Major/Minor Projects):

SI No.	Title & Discipline	Agency	Period	Type of Project Mini/Minor/ Major-(a), (b)	Grant/Amount Mobilized (in Rs.)
1	“An empirical study on adoption and usage of sustainable green banking practices with special reference to internet banking in Assam”/ Commerce	ICSSR	2016-2017	Minor	200000